



AFL GRAND FINAL PARTY 2010 Sponsorship Opportunity

Australian & New Zealand Association

69A Boat Quay, Singapore 049857 • Phone: 6438 4373 • Fax: 6438 2158 • Email: katie@anza.org.sg / donna@anza.org.sg

Who Is ANZA?

We are the Australian and New Zealand Association and have been in Singapore for 61 years, offering our members social, recreational, cultural and community opportunities. ANZA now has over 6,000 members in Singapore, of which 60% are Australian and New Zealanders. ANZA provides a 'home away from home' experience to expats in Singapore ensuring our members can play, learn and party together.

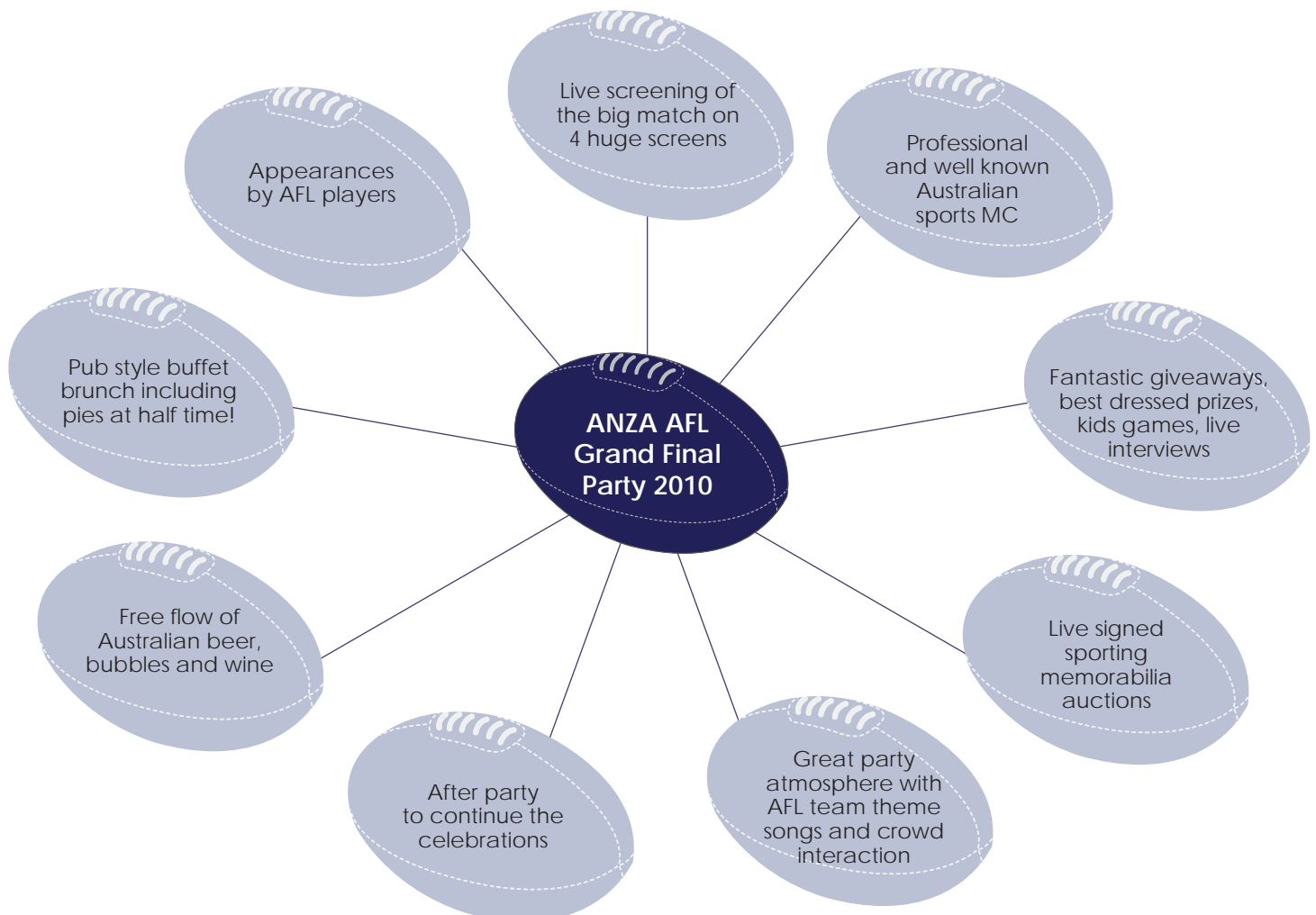
ANZA and the Singapore Wombats (a sporting group within ANZA) hold the AFL Grand Final Party each year.

What Is The AFL Grand Final?

It is the Grand Final match of the Australian Football League (AFL), otherwise known as "Aussie Rules", played between the two best teams from the season. It is traditionally held on the final Saturday in September at the Melbourne Cricket Ground (MCG) in Victoria. The match decides the AFL premiership champions.

The game is part of the fabric of Australia, in fact it is part of the culture. The AFL Grand Final is one of Australia's most important sporting events and is watched by millions around the world.

What Can I Expect At The ANZA AFL Grand Final Party 2010?





AFL GRAND FINAL PARTY 2010 Sponsorship Opportunity

Australian & New Zealand Association

69A Boat Quay, Singapore 049857 • Phone: 6438 4373 • Fax: 6438 2158 • Email: katie@anza.org.sg / donna@anza.org.sg

Event Details:

Date: Saturday 25th September 2010

Venue: The Orchard Hotel, Singapore - Grand Ballroom

Time: 11:00am - 4:00pm

Expected Attendance: 500 +

Audience Demographics: Australians, male and female adults and children. ANZA members and guests.

Sponsorship Cost:

Platinum Sponsor	\$10,000	1 available
Gold Sponsor	\$5,000	1 available
Silver Sponsor	\$2,500	5 available

Platinum Sponsor:

Benefits:

- The Platinum Sponsor will be recognised as the Presenting sponsor of the event e.g. ANZA's AFL Grand Final Party proudly brought to you by (name of the Platinum sponsor).
- Recognition as the Platinum Sponsor on all materials including ANZA magazine advertisements, external magazine advertisements, ANZA website, event program, tickets and post event mentions in the ANZA magazine.
- A table of six (6) complimentary tickets and additional tickets at the member's rates.
- Permission to display promotional material and up to two (2) standing banners at the event venue.
- Verbal recognition from our professional MC at the event.
- Branding at the event via company logo on LCD display screen. Platinum sponsor's logo receives more exposure than gold and silver sponsors.
- The event sponsor is given the opportunity to present a lucky door prize to the winner.

Gold Sponsor

Benefits:

- The Gold Sponsor will be recognised as an Associate sponsor of the event.
- Recognition as the Gold sponsor on all material including the ANZA magazines, external magazine advertisements, website, event program, tickets and post event mentions in the ANZA magazine.
- Two (2) complimentary tickets and additional tickets at member's rates.
- Verbal recognition from our professional MC for the events.
- Branding at the event via company logo on LCD display screen.

Silver Sponsor

Benefits:

- The Silver Sponsor will be recognised as a Supporting sponsor of the events.
- Recognition as the Silver sponsor on all materials including the ANA magazines, external magazine advertisements, website, event program, tickets and post event mentions in the ANZA magazine.
- Opportunity to purchase tickets at members' rates
- Verbal recognition from our professional MC for the event.
- Branding at the event via company logo display on LCD display screen.

How Do I Become A Sponsor For This Event?

Contact Katie Marsden or Donna Harding at the ANZA office on 6438 4373 or email katie@anza.org.sg or donna@anza.org.sg



AFL GRAND FINAL PARTY 2010 Sponsorship Opportunity

Australian & New Zealand Association

69A Boat Quay, Singapore 049857 • Phone: 6438 4373 • Fax: 6438 2158 • Email: katie@anza.org.sg / donna@anza.org.sg

Event Details:

Date: Saturday 25th September 2010

Venue: The Orchard Hotel, Singapore - Grand Ballroom

Time: 11:00am - 4:00pm

Expected Attendance: 500 +

Audience Demographics: Australians, male and female adults and children. ANZA members and guests.

Prize Sponsorship Opportunities:

Major Lucky Draw Prize	1 (Value \$2,000+)
Lucky Door Prizes	5
Table Prizes	50
Best Dressed Award (Adults)	1
Best Dressed Award (Kids)	1

Benefits:

Prize sponsorship of this event offers a high level of exposure to the ANZA membership base via:

- Company logo branding at the event via logo on a rolling Powerpoint display grouped with other supporting sponsors
- Mention of your Company by the MC when the prize is given out to the winner
- Company logo in our post event wrap up story in our magazine thanking all of our sponsors

Companies offering prizes to the value of \$2,000 and above will receive in addition to the above:

- Company logo in our event program as a prize sponsor
- Company logo will be more prominent than other prize sponsors on all materials

Please note that no company promotional material is permissible at the event to prize sponsors.

How Do I Become A Sponsor For This Event?

Contact Katie Marsden or Donna Harding at the ANZA office on 6438 4373 or email katie@anza.org.sg
or donna@anza.org.sg