



Australian & New Zealand Association
19 Tanglin Road, #06-27 Tanglin Shopping Centre, Singapore 247909
Phone: 6733 1215 Fax: 6735 9695 Email: katie@anza.org.sg or donna@anza.org.sg

WHO IS ANZA?

ANZA is the Australian and New Zealand Association. ANZA has been in Singapore for over 60 years, offering our members social, recreational, cultural and community opportunities. ANZA now has over 7,000 members in Singapore, of which 60% are Australian and New Zealanders.

ANZA provides a 'home away from home' experience to expatriates in Singapore ensuring our members can play, learn and socialize together.

The 2010 ANZA Ball is one of our key annual events for our members.

ANZA 2010 'Wish Upon A Star' Charity Fundraiser Ball

Date:	Saturday 13th March 2010, 7.30pm – 1am
Venue:	Grand Ballroom, InterContinental Hotel, Singapore
Audience:	350 – 400 Expatriate adults, corporate guests and dignitaries
Theme:	Wish Upon A Star – making wishes come true for children in Singapore
Event Charity:	Make-A-Wish Foundation® Singapore

- ★ ANZA aims to make as many wishes come true throughout the night. \$10 from every ticket will go to Make-A-Wish Foundation® to ensure wishes come true before the night starts
- ★ Raffles and silent auctions on the night to raise money for Make-A-Wish Foundation® – all proceeds raised at the event will go to charity
- ★ Guests will enjoy a sparkling wine reception followed by a 5 star, 4 course dinner accompanied by free flow Australian and New Zealand wines and beers
- ★ Live band, dancing and great atmosphere
- ★ Special guest as the professional event MC
- ★ Giveaways and Australian/New Zealand treats throughout the night



ANZA Wish Upon A Star Ball Sponsorship Opportunity

Join your mates

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SPONSORSHIP:

Platinum Sponsor	\$12,000 + GST	1 available
Gold Sponsor	\$5,000 + GST	2 available
Silver Sponsor	\$2,500 + GST	4 available

Platinum Sponsor – Naming Rights Sponsor:

Benefits:

- ★ The Platinum sponsor will be recognized as the Presenting sponsor of the event e.g. ANZA's Wish Upon A Star Ball proudly brought to you by (name of the Platinum sponsor).
- ★ Recognition as the Platinum Sponsor on all materials including ANZA magazine advertisements, external magazine advertisements, ANZA website and weekly e-News, event program, tickets and post event mentions in the ANZA magazine.
- ★ Sponsorship banner across the top of the post event feature in the April magazine
- ★ e-News banner advertising in the month of March 2010 (4 x spots)
- ★ Inclusion of up to 200 words in the event program on key company information and contact details
- ★ Permission to display promotional material and up to four (4) standing banners at the event venue
- ★ Ability to run two television commercials during the event for a total of 8 times during the evening
- ★ Permission to supply a Lucky Door Prize and collect business cards from attendees for the draw
- ★ Verbal recognition from our professional MC at the event.
- ★ Branding at the event via company logo on LCD display screen. Platinum sponsor's logo receives more exposure than gold and silver sponsors.
- ★ The event sponsor is given the opportunity to present a lucky door prize to the winner
- ★ Opportunity to provide branded products at the event e.g. pens, stubby holders
- ★ A table of ten (10) complimentary tickets and additional tickets at the member's rates

Gold Sponsor

Benefits:

- ★ The Gold Sponsor will be recognized as an Associate sponsor of the event.
- ★ Recognition as the Gold sponsor on all materials including the ANZA magazine advertisements, external magazine advertisements, ANZA website and weekly e-News, event program, tickets and post event mentions in the ANZA magazine.
- ★ Verbal recognition from our professional MC for the event.
- ★ Branding at the event via company logo on LCD display screen.
- ★ Opportunity to provide branded products at the event e.g. pens, stubby holders
- ★ Four (4) complimentary tickets and additional tickets at member's rates.

Silver Sponsor

Benefits:

- ★ The Silver Sponsor will be recognized as a Supporting sponsor of the event.
- ★ Recognition as the Silver sponsor on materials including the ANZA magazine advertisements, external magazine advertisements, website and weekly e-News, event program, tickets and post event mentions in the ANZA magazine.
- ★ Verbal recognition from our professional MC for the event.
- ★ Branding at the event via company logo display on LCD display screen.
- ★ Two (2) complimentary tickets and additional tickets at member's rates.

HOW DO I BECOME A PRIZE SPONSOR FOR THIS EVENT?

Contact Katie Marsden or Donna Harding at ANZA on 6733 1215 or email katie@anza.org.sg or donna@anza.org.sg

Please note all sponsorship packages are open to suggestions and feedback. We are happy to provide a personalised proposal for your company.